

## SAVE THE DATE - January 15, 2013

### Workshop on Cyber Risk Management, featuring Fidelity Investments, Wells Fargo, GE Capital, AIG, USAA, BNY Mellon and others

AIG Building – 180 Maiden Lane, NY, NY, 30<sup>th</sup> Floor

8:30AM-4:00PM

Invitation Only

Presented by:

**Internet Security Alliance, the Union of Concerned Cybersecurity Leaders,  
& the Financial Services Information Sharing and Analysis Center**

Sponsored by:

**AIG**

**Abstract:** Enterprises must make resource allocation decisions as to how to spend its risk management dollars while considering other business risks and do so in a way that demonstrates that every dollar yields the greatest risk reduction. These workshops bring together key senior executive stakeholders from three different industries to provide practical insights and discuss how their organization is currently analyzing and managing its perceived cyber risks

**Audience:** by invitation only – approximately 20-35 guests

The intended audience will include Chief Information Security Officers, Chief Financial Officers, Chief Risk Officers, General Counsels and other management level stakeholders from Finance, Risk, IT, or legal. A confirmed RSVP is required. All participants must RSVP to [imagri@isalliance.org](mailto:imagri@isalliance.org). If you have any questions, please contact: 703-778-0083

#### January 15, 2013 – NYC Event Agenda - 180 Maiden Lane, NY, NY, 30th Floor

Session	Time	Event
Registration	8:30-9:00	Breakfast & Networking
Morning	9:00-9:30	Opening Talk 1: ISA Financial Management of Cyber Risk
	9:30-10:00	Opening Talk 2: UCCL Cyber Risk & Incident Guidance
	10:00-10:40	Industry Case Study 1 – Fidelity Investments
	10:40-10:50	Break
	10:50-11:30	Industry Case Study 2 – GE Capital
	11:30-12:15	IT Innovations in Financial Services Cyber Risk Management EyeLock & Direct Computer Resources
	Lunch	12:15-1:15
Afternoon	1:15-1:45	The Role of Insurance – AIG
	1:45-2:00	Break
	2:00-3:00	Respondent Panel – Wells Fargo, BNY Mellon, USAA
	3:00-4:00	Integration Workshop
Evening	4:00-5:XX	Reception